### **Nordic Dairy Congress**

Dairy organizations from Iceland, Finland, Sweden, Norway and Denmark have during the last century collaborated on the Nordic Dairy Congresses. Nowadays this collaboration is formalised in the Nordic Dairy Technology Council. Since 2018 the Society of Dairy Technology from the UK has been involved with the Counsil.

'Nordic Dairy Congress' has been a recurrent event for one hundred years. The congress in 2022 will be the 45th Nordic Dairy Congress and the congress venue will be The Clarion Hotel Malmö Live.

At the end of the congress the 100years anniversary will be celebrated in the banquet hall, Knutssalen in the old City Hall of Malmö where the municipality and the Mayor of Malmö will host the Gala Dinner.



# Nordic Dairy Congress SPONSORSHIP BROCHURE

### THEME OF THE CONGRESS

# Dairy opportunities of tomorrow

The programming prior to the Nordic Dairy Congress in 2022 is in progress. The theme is 'Dairy opportunities of tomorrow' and a detailed programme will be available on our website.

The UN Sustainable Development Goals will be the main thread throughout the congress, and the programme will dive

into specific goals that are crucial for the dairy industry.

About 300 participants from the Nordic region as well as the rest of the world are expected to register. The language of the congress is English.

## DAIRY OPPORTUNITIES OF TOMORROW Malmö, Sweden 18-20 May 2022

Gold sponsor





### **Sponsors**

**STUDENTS** 

**Sponsorship** € 1.000 ex. VAT

Nordic Dairy Congress is financed through a combination of participant fees and sponsorship from companies and dairy industry suppliers.

The Nordic Dairy Technology Council runs the Congress as a non-profit activity. Companies and organizations are invited to sign up as silver and bronze sponsors. Tetra Pak has signed up as the Gold Sponsor.

#### Please contact us:

Secretariat: Anne-Sofi Christiansen Phone: +45 29 99 42 81 e-mail: ac@maelkeritidende.dk

Nordic Dairy Congress Nordisk Mejeriteknisk Råd Munkehatten 28 5220 Odense SØ www.nordicdairycongress.com

### **Sponsors' Corner** The sponsors take centre stage

Sponsors' Corner is an hour of networking and insights in a relaxed atmosphere mingling around with a glass of wine and learning how the suppliers support the dairy business. The event will include an activity (i.e. a competition) that encourages the participants to visit the sponsor stands and to interact with the sponsors.

Sponsors' Corner was a successful event for the sponsors as well as for the participants at the Nordic Dairy Congress 2017.

AGV

Arla

ADDING VALUE

THANKS TO SILVER SPONSORS

NIRAS

BILA

# SILVER Sponsorship

€ 10.000 ex. VAT

### Silver Sponsorship Content of sponsor package

#### • Exposure

- On the NDC-website (linked to own website)
- In brochures + other printed material
- Profile advertisement (1/2 page) in printed material
- Two participants for free at the Congress
- Stand in Congress room (prefered location)
- Sponsors Corner

#### **Opportunity of:**

- Sponsoring dinner/lunch or similar
- Handing out Congress bags and other promotional items

### BRONZE Sponsorship € 5.000 ex. VAT

BILA

### Bronze Sponsorship Content of sponsor package

- Exposure
- On the NDC-website (linked to own website)
- In brochures + other printed material
- One participant for free at the Congress
- Stand in Congress room
- Sponsors Corner Opportunity of:
  - Handing out Congress bags and other promotional items