



Gold sponsoring at the congress in 2010 in Finland

Sponsors?

Nordic Dairy Congress is financed through a combination of user fee and sponsorships from companies and suppliers of the dairy industry. Nordic Dairy Technology Council runs the Congress as a non-profit activity.

The Congress will have one gold sponsor. This sponsorship has already been signed by Chr. Hansen A/S. Furthermore, we are looking for another 3-5 silver sponsors and a number of bronze sponsorships to support the congress and gain added exposure. The sponsorships will be signed chronologically upon availability.

Nordic Dairy Congress

About the Nordic cooperation

Nine organizations from the dairy industry in Iceland, Finland, Sweden, Norway and Denmark have a longstanding cooperation in the **Nordic Dairy Technology Council**. Based on this collaboration, 'Nordic Dairy Congress' has been arranged every second or third year for almost a hundred years. The Dairy Congress in Copenhagen will be the 44th Nordic Dairy Congress and will be held from 7th to 9th June, 2017 at Axelborg in Copenhagen.

Associations in the cooperation

- Meijerialan Ammattilaiset MVL ry (Finland)
- Meijeritieellinen Seura ry (Finland)
- Tæknifélag Mjólkuriðnadarins (Iceland)
- Norsk Meieriteknisk Forening (Norway)
- Norske Meierifolks Landsforening (Norway)
- Mejeritekniskt Forum (Sweden)
- Dansk Mejeriingeniørforening (Denmark)
- Danmarks Mejeriteknisk (Denmark)
- Foreningen af mejeriledere og funktionærer (Denmark)

Please contact us:

Contact person: _____

Phone: _____

Secretariat: Anne-Sofi Christiansen

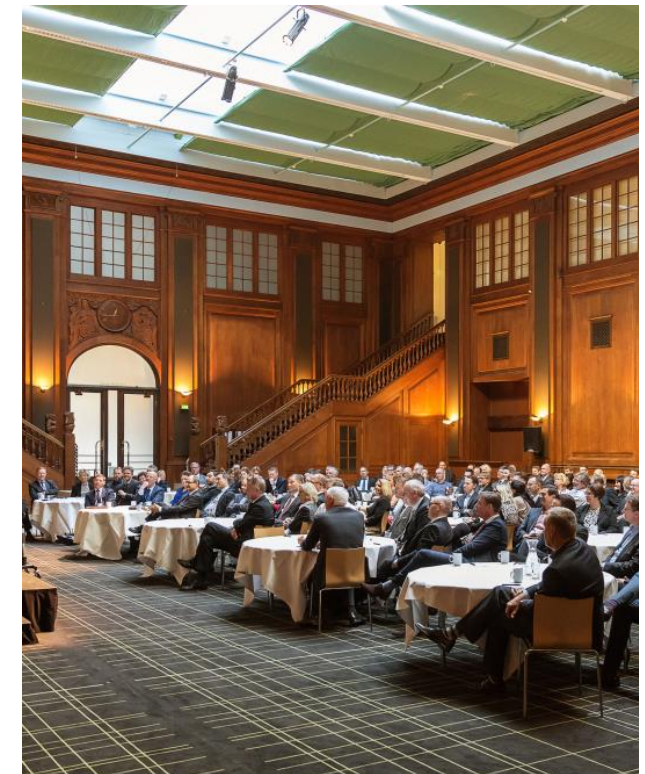
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Nordic Dairy Congress

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Nordic Dairy Congress
SILVER AND BRONZE
SPONSORSHIP



Copenhagen
From 7th – 9th June 2017

Theme of the Congress?

ADDING VALUE

The programming prior to the Nordic Dairy Congress in 2017 is in progress. The theme is 'Adding Value' and based on this we will prepare a detailed programme.

The objective is to create a programme that:

- Appeals broadly to the dairy industry
- Is attentive and adds new relevant knowledge and competencies
- Provides knowledge, vision and insight into the dairy industry
- Creates new initiatives in the dairy industry and among the participants
- Provides possibility of knowledge sharing and networking
- Contributes to a global view and mindset

Participants

The language of the congress is English as we expect participants from a number of countries outside the Nordic region.

Content of the Congress

The Congress is framed as one plenary session divided into two parallel sessions as well as some sections for the participants to concentrate on relevant topics. The headings of these sections might still change but are expected to read as follows:

- Improving efficiency
- Green solutions
- All-time high food safety
- Healthy dairy products

Furthermore, we will focus on the consumers seen as drivers of the needs of the dairy industry for development, efficiency and renewal.

Do you wish to be a sponsor?

Apart from the gold sponsor of the Nordic Dairy Congress 2017, we aim at having a minimum of three silver sponsorships and six bronze sponsorships. A sponsorship includes exposure and opportunities as of the description in this folder. Further details will be agreed upon with the NMR secretariat at the signing of the sponsorship.

Silver sponsor: € 10.000 ex. VAT

Bronze sponsor: € 5.000 ex. VAT

Silver Sponsorships:

The costs of a silver sponsorship is 10.000 € and includes:

Exposure:

- On the website (link to own website)
- In brochures + other print material
- Profile advertisement (1/2 page) in print material
- One participant for free at the Congress

Stand in Congress room (preferable location)

Opportunity of

- Sponsoring dinner/lunch or the like
- Handing out Congress bags and other gimmicks as agreed upon

Bronze Sponsorships:

The cost of a bronze sponsorship is 5.000 € and includes:

Exposure

- On the website (link to own website)
- In brochures + other print material

Stand in Congress room

Opportunity of

- Handing out Congress bags and other gimmicks as agreed upon



Axelborg will host the Nordic Dairy Congress 2017

Sponsoring a student

A student sponsorship is an opportunity to support the Congress and the dairy profession. It could either stand alone or be a supplement to a silver or bronze sponsorship. Through a student sponsorship the company facilitates the participation of a student. This sponsorship includes the trip and congress fee for students with the need of travelling to Copenhagen, and for Danish students it would be only the congress fee. We expect that students travelling to Copenhagen will get private accommodation.

Exposure

- On the website (link to own website)
- In brochures + other print material
- The student and the company will be connected

Students who wish to participate may apply NMR for one of the sponsored seats and these will be granted upon availability. To be considered for a student sponsorship the student must have residency or be a national of one of the Nordic countries and be a university dairy student (not geographically restricted).

The cost of a student sponsorship is € 1.000 and will cover the expenses of one student's participation in the Congress.